



Girlguiding
North West England

Application pack

Engagement & Influence Officer

Staff role

Remuneration - £25,584 per annum
35 hours per week

Closing date: Friday 28 March 2025 @9am

Welcome message

We are really pleased that you are interested in joining our team. This is a really exciting time for Girlguiding North West England as we are planning lots of exciting events and activities for our members.

About Girlguiding

Girlguiding is the leading charity for girls and young women in the UK and the largest female-focused charity, delivering guiding meetings that give girls and young women a space where they can be themselves, have fun, build brilliant friendships, gain valuable life skills and make a positive difference to their lives and their communities. Through these weekly meetings our girls and young women are exposed to fabulous age-appropriate opportunities.

Our youngest group, called **Rainbows**, are girls aged four to seven, they take part in lots of different fun activities such as exploring the wider world through interactive games and unique events.

Brownies are girls aged seven to ten, being a Brownie opens up a world of exciting challenges and the opportunity to try new things such as camping adventures and once-in-a-lifetime events.

Guides are girls aged 10 to 14 who are given the chance to develop their individual skills and abilities, to explore their attitudes and develop their personal opinions, and to try out new challenges as part of a team. Guides can get involved in anything from adventure sports to performing arts, travel and taking part in social action projects.

The **Ranger** section offers young women aged 14 to 18 the opportunity to develop their skills and abilities through a flexible and inspiring programme. Our oldest youth members are offered a huge variety of challenges, activities and opportunities for personal development, including overseas development projects, young leadership and advocacy.

Girlguiding is made up of nine Regions and countries of which Girlguiding North West England is one.

About Girlguiding North West England

Girlguiding North West England is made up of 18 Counties from the top of Cumbria to the bottom of Cheshire and across to the Isle of Man and British Overseas Territories. The charity is led by key volunteers who work together to deliver the strategy, supported by a staff team based at our Region Headquarters in Preston.

Our Commitment to Girls

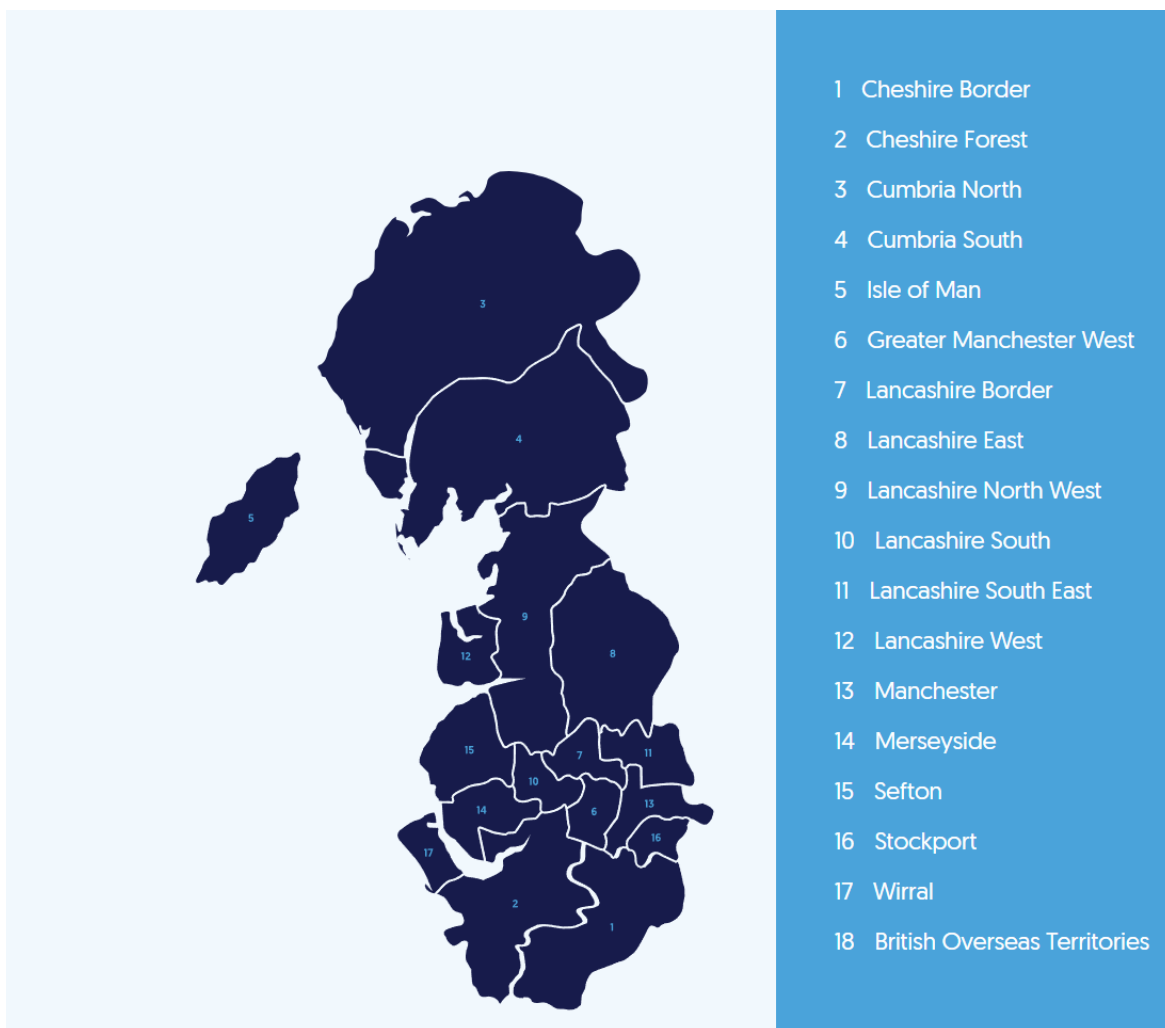
We will empower more girls to find their voice and be their best through high quality, girl-led programmes delivered by inspirational Leaders.

Our Vision

An equal world where all girls can make a positive difference, be happy, safe and fulfil their potential.

Our Values

Caring **Challenging** **Empowering** **Fun** **Inclusive** **Inspiring**



Girlguiding British Overseas Territories include Anguilla, Bermuda, British Virgin Islands, Cayman Islands, Falkland Islands, Gibraltar, Montserrat, Saint Helena & Ascension Islands and Turks & Caicos Islands.

Role description

Purpose

This role is a key member of a small staff team of the Girlguiding North West England Region Office which is led by the Executive Manager. This role will contribute to the provision of a range of services to support communications and engagement across the region.

The successful applicant must have excellent verbal and written communication skills. They must be able to build positive relationships with staff and volunteers at all levels and have a working knowledge of Microsoft Office.

Responsibilities

- Provide support to the Head of Marketing & Communications and work on various engagement and influence projects.
- Support the development of digital content for the region.
- Prepare and distribute the regional newsletter.
- Schedule, create, and report on social media engagement.
- Update and maintain the regional website.
- Facilitate the region award committee meetings and provide support the committee.
- Facilitate the youth voice subgroup and support the subgroup as required.
- Facilitate the regional social action project and report on progress regularly.
- Maintain working relationships with our young member social influencer team, working on projects and initiatives to engage with both membership and the wider public.
- Maintain working relationships with our Guiding Vibe members write engaging blogs.
- Maintain effective communication systems with volunteers.
- Provide absence cover for the Region Office team as needed.
- Contribute to the efficiency and improvement of office systems to support effective administration across all regional services. Recommend improvements to the Executive Manager and implement agreed changes.
- Work flexibly to provide out-of-hours support when required.
- Undertake any other duties necessary to fulfil the requirements of the post.

Additional Information

- The role is a hybrid role, some days will be based at Girlguiding North West England Headquarters, Preston and some days will be worked from home. The post holder may also be required to occasionally travel to multiple locations both in the North West and across the UK.

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- Due to the nature of the work, occasional weekend and out of hours working will be required across North West England for which time off in lieu will be offered.
- You will be expected to actively promote the Girlguiding North West England vision, mission and values.

This role has no line management responsibility.

Person specification

Skills	Essential	Desirable
Excellent verbal and written communication skills	X	
Excellent administration skills	X	
Computer literate, with a good knowledge of Microsoft Office	X	
Excellent people skills	X	
Ability to work accurately and pay close attention to detail	X	
High level of organisation, ability to work on own initiative	X	
Able to work as part of a team	X	
Ability to positively represent Girlguiding externally	X	
A full driving licence and access to transport		X
Experience of		
Working in an administration role	X	
Working in a customer-focused environment	X	
Working with volunteers		X
Girlguiding UK structures, policies and priorities		X
Values		
Flexible attitude to work	X	
Commitment to the aims of Girlguiding	X	
Understanding of equality and diversity in the workplace	X	
Understanding of the contribution volunteers make to charities	X	

Employment details

Contract Type

Full time, permanent, 35 hours per week. Operating flexibly to meet the needs of the strategic plan and organisational needs.

Location

The role is a hybrid role, some days will be based at Girlguiding North West England Headquarters, Preston and some days will be worked from home. The post holder may also be required to occasionally travel to multiple locations both in the North West and across the UK.

Salary/Rate

The starting salary for this post is £25,584 per annum.

Working Hours

Normal working hours are Monday to Friday 7 hours per day, start and finish times would be agreed if appointed, but these are usually between the hours of 8am and 5pm. However, you may be required to perform your duties at weekends or evenings as required. Time in lieu can be taken for out of hours worked.

Probationary Period

The post will be subject to a 6-month probationary period.

Disclosure and Barring Service Check

This post may involve access to young people and as such it is a requirement under The Rehabilitation of Offenders Act 1974 (Exceptions) Order 1975 that you may be required to submit a Disclosure and Barring Service check.

Holidays

25 days' paid holidays per annum plus bank holidays (pro rata for part time hours)

Notice Period

Following the probationary period, the notice period required by both parties is four weeks.

Benefits

Pension Scheme

You will be eligible to join the Girlguiding Group Personal Pension scheme. The scheme is contributory. Full details are available from Girlguiding North West England.

Employee Supported Volunteering

As an organisation that relies on volunteers, we consider it important to support our own staff to pursue their social action and community engagement interests. Staff who volunteer are entitled to two days of paid volunteer leave a year. If the volunteering is within Girlguiding this rises to four days.

Further Information

Full terms and conditions will be provided if an offer is made. If you have any questions at this stage please contact Malika Hunter on 01772 791947.

Application process

To apply

- The closing date is **Friday 28 March 2025** at **9am**.
- Interviews will take place **week commencing 31 March 2025**.
- To express your interest in the role, return your application and diversity form to Malika Hunter at malika.hunter@girlguidingnwe.org.uk