# Where does your region subscription levy go in 2025?



In 2025 the Girlguiding North West England (region) levy is £10.00, some of the other levels in Girlguiding also have levies (district, division, county and national levels). The region levy supports us to do the following:

### Sustainable & Efficient - Best use of resources whilst protecting the environment

- Income generation initiatives outside of membership fees
- Shop
- Meeting room hire
- Fundraising and grants
- Eco-friendly and sustainable initiatives

#### Governance (Organisation) - Keeping things running smoothly

- Trustee board
- Finance committee
- Senior leadership team

#### IT & Premises - A space for support

- Maintenance of the regional headquarters
- Ensuring the region office has the appropriate resources needed to operate

## Rewarding & Flexible volunteering – Equipping our members with the skills they need to develop

- Innovative and bespoke trainings for volunteers at all levels
- Events to help trainers encourage youth participation
- Training for our Peer Educators

### Unrivalled Girl Led Experience - Empowering girls to have extraordinary experiences

- Region events
- Region challenge packs
- International events
- DofE
- Arts Award

### Inclusive & Impactful - Promoting what we do and welcome everyone, no matter who they are or where they come from

- Media coverage
- Social media
- Support for PR & Growth Advisers across the region
- Thanks & recognition
- Marketing materials

