

Fundraising Ideas

There are so many reasons that you or your unit may be looking to fundraise, from a member going on an international trip, to raising funds for your next unit adventure, check out some of these ideas below to help get your fundraising started!

Hold a fundraising stall in your local area, ideas could include:

- Running a cake stall
- Have a lucky dip
- Name the teddy
- Sell some crafts

Host a unit, division, district or county sleepover:

- By holding a sleepover and charging to attend the event, you can raise money whilst members have a fun evening with their friends! You could include a film night, craft activities or a quiz

Family and Friends evening:

- Host an evening at your unit where family and friends can attend. You could have an entry fee, as well as hosting a quiz, raffle, some smaller stalls, a bake sale, etc!

Have a sponsored..... Walk, Dance, Zumba night...

- Have members taking part look for sponsors for the evening and then run an event or evening where the event can take place!

Host a unit, division, district or county event:

- Last year we ran a division scavenger hunt around our town for the Guides to take part in. The girls spent the afternoon looking for answers around the town, and we charged a small fee to attend.

Badge in a day:

- Host a badge in a day for your unit! If there's a specific programme badge your unit has been working towards, maybe a skills builder or interest badge, or perhaps a challenge badge you want to earn, set up a full day for members to come along and earn the badge in a day! By charging a small fee to attend, you can earn some fundraising money whilst earning badges

Host a Coffee Morning:

- You can host coffee mornings at your unit or go bigger and host one in your town or city. You could host a bake sale, some more stalls all whilst selling teas and coffees whilst people socialise

Host a Bingo Night:

- Host a bingo night for people!

Have an Egg decorating competition:

- You could open this up to your unit, division, or also invite local schools to join in. Create a template of an egg for people to draw on, and charge a small fee for people to submit their entry for a chance to win!

A themed night or party:

- This could be themed to whatever you want, it could be for a celebration such as Christmas, Easter, etc, or something else such as a murder mystery evening!

Letter writing:

- Letter writing can be a huge one for fundraising! Write to local businesses and societies around the area to see if they can support your fundraising by donating.

Host a talent show:

- Hold a talent show in your unit, division, district or county!

Don't forget to check out these Girlguiding resources:

The Fundraising Toolkit

<https://www.girlguiding.org.uk/get-involved/fundraise-for-us/fundraising-toolkit/>

More fundraising Ideas

<https://www.girlguiding.org.uk/get-involved/fundraise-for-us/fundraising-toolkit/fundraising-ideas/>

The Fundraising Policy

<https://www.girlguiding.org.uk/information-for-volunteers/policies/fundraising-policy/>

